***CASO Panel***

***“Leveraging Culture and language in ‘Influence’ Operations***

*(21 May 2019)*

**Senior Leader’s Opening Remarks**

**Dr. Jackie Kem/Associate Dean of Academics, CGSC.**

Good Afternoon,

My name is Dr. Jack Kem.

I am the Associate Dean of Academicsof the U.S. Army Command and General Staff College.

Today we have our next panel discussion sponsoredby the Cultural and Area Studies Office (CASO) Command and General Staff College in conjunction with the Defense Language Institute Foreign Language Center (DLIFLC) Presidio of Monterey, Center for Advanced Operational Culture Learning (CAOCL) Marine Corps University and the Air Force Culture and Language Center, Air University

Topic of the panel today is:"Leveraging Culture and language in 'Influence' Operations."

Geopolitics of regional and global affairs continue to change at a rapid pace. Military decisions rely heavily on understanding the operating environment and regional cultures of our allies and our adversaries. That’s why the mission and vision of CGSC CASO is especially important today, because it serves the educational mission within the institution and across the Army. CASO, in conjunction with partner organizations, provides a mechanism to engage all CGSC constituencies concerning the importance of cultural, political, economic and social factors in shaping the operational environment.

CASO and its events create a sustainable advantage for Regionally Aligned Forces, Security Forces Assistance Brigades, Army schools and Centers of Excellence by providing training and education tools that enhance Professional Military Education, Pre-Deployment and Functional Training in support of the U.S. National Security and National Defense Strategy objectives across the spectrum of conflict including the possibility of Large-Scale Combat Operations.

Our session today includes three panel members:

**1.** **COL Gary M. Hausman is the Commandant of the Defense Language Institute Foreign Language Center (DLIFLC), Presidio of Monterey.** COL Hausman was commissioned in the U.S. Army in 1994 as a Military Intelligence Officer from the University of California at Irvine. He served tactical assignments at the 4th Infantry Division at Fort Carson, Colorado and 525th Battlefield Surveillance Brigade at Fort Bragg, North Carolina. He also served operational assignments at the Joint Special Operations Command and strategic assignments at the National Security Agency. He led the 743rd Military Intelligence Battalion, Buckley Air Force Base, Denver, Colorado in 2012-2014. Recently, he served at Army Cyber Command and at the United States Cyber Command. In June 2018, COL Hausman assumed command as the DLI Commandant, Presidio of Monterey, California. Gary and his high school sweetheart wife Michelle have two sons, Thomas and Benjamin.

**2.** **Mr. George M. Dallas is the Director of the Marine Corps’ Center for Advanced Operational Culture Learning (CAOCL), Marine Corps University, located in Quantico, Virginia.** CAOCL serves as the central Marine Corps organization for Language, Regional Expertise and Culture (LREC) training and education for the General Purpose Force. In addition to meeting the training and educational needs of the Marine Corps, CAOCL provides direct operational support to forward deployed Marines. Additionally, CAOCL hosts the Translational Research Group that provides social and behavioral science research for CAOCL and for the larger Marine Corps.

Mr. Dallas is a retired Marine colonel with over 30 years of active service. He has commanded at every level from platoon to the 3rd Marine Division in Okinawa Japan. Mr. Dallas is married to the former Kathleen Ann DeClercq and they have two adult sons.

**3. Mr. Walter H. Ward, Jr., (Howard) is the Director of the Air Force Culture and Language Center (AFCLC) at Air University, Maxwell AFB, AL**. The AFCLC is a team of 50 military, Air Force Civilian, and contract personnel that support the application of airpower by enabling seamless operation with

many air forces using culture, regional expertise, and language education and training. The AFCLC develops officer and enlisted Airmen proficient in language, culture and negotiation competencies covering 95 languages through the Language Enabled Airman Program (LEAP). The AFCLC also

reaches over 210,000 Airmen per year through online training, Community College of the Air Force courses, officer professional military education, General Officer pre-deployment training, social media, and culture field guides.

Mr. Ward is a retired colonel and his most recent operational assignment was the Commander, 317th Airlift Group, Dyess Air Force Base, Texas. He commanded six squadrons, consisting of 1,200 aviators, maintenance professionals and support personnel, and 28 C-130J aircraft engaged in worldwide combat aerial delivery operations.

The bios of the panel members can also be accessed at CASO website.

Our Moderator today is Dr. Mahir J. Ibrahimov, Director of the Cultural and Area Studies Office (CASO) U.S. Army Command and General Staff College.

The panel is conducted from1:00pm to 3:00p.m.

The event is unclassified. The entire session is being video recorded and along with related materials will be posted on CASO’s website within about one week for further educational purposes.

The target audience is Army schools, Centers of Excellence, Regionally Aligned Forces, Security Forces Assistance Brigades, and other deployed and deploying units, universities, think tanks, Joint, Interagency, Multinational partners.

*The opinions and discussion points during the session are those of the speakers and do not necessarily represent official positions of the United States government*

After the initial remarks for about 10 minutes, our panelists will jointly answer your questions, reply to your comments.

Without further ado I would like to turn the floor over to Dr. Ibrahimov, who will continue moderating throughout the session.

Thank you!